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Applied Spatial Technology Releases Freeway North America with Seamless Drive Time Analysis for Mexico, the United States, and Canada

Bethesda, MD 1-Sep-2016 - Applied Spatial Technology, Inc. is pleased to announce the immediate availability of Freeway North America. Sourced from the latest OpenStreetMap (OSM) data, Freeway North America provides complete seamless drive time analysis capabilities for Mexico, the United States, and Canada. Both within-country and cross-border analyses are possible with Freeway North America. A separate Freeway Canada OSM product is also available.

In addition to offering expanded North American coverage, the underlying database and processing engine used by Freeway have both been enhanced, resulting in a performance increase of 25-40% relative to previous releases.

Freeway is widely used in site selection to delineate trade areas, and to analyze spatial relationships between locations based on drive time, drive distance, and as-the-crow-flies distance. Freeway uses coordinate input data to create drive time polygons and table matrices of drive times and drive distances between multiple origins and multiple destinations. Users have the flexibility to specify speed limits based on road type.

Freeway is available to end-users through AST's worldwide reseller network. Resellers and developers have access to Freeway's API, which enables developers to embed the drive time analysis functionality within other applications as well as the development of fully customized drive time applications.

"We are pleased to announce the release of Freeway North America, and believe this product will provide great value for our clients involved with trade area delineation, demographic analysis, and related drive time studies throughout North America," said Don Segal, President of AST.

ABOUT APPLIED SPATIAL TECHNOLOGY, INC.

Applied Spatial Technology, Inc. is a software development company specializing in providing innovative spatial analysis tools for government and commercial organizations.

Additional information about Freeway and Applied Spatial Technology, Inc. is available at www.appliedspatialtechnology.com.

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