

## For Immediate Release

### Applied Spatial Technology Releases NavTeq-Based Drive Time Application

#### Freeway v4.5 Now Available With NavTeq Roadway System

Bethesda, MD 14-Nov-2007 - Applied Spatial Technology, Inc. is pleased to announce the immediate availability of Freeway v4.5 Premium, updated with the latest roadway system from NavTeq (2007-Q2). Freeway Premium provides complete nationwide drive time analysis capabilities for the United States, Canada, and a new seamless US/Canadian coverage.

Freeway is an application that is used to generate drive time polygons and perform origin-destination drive time modeling. Drive time analysis is used to derive accurate demographics around a site and to model drive time and drive distance from one location to another. Freeway has now been updated with the most currently available roadway system from NavTeq, and is available through AST's reseller network in Canada and the US.

"We're pleased to announce the release of this premier US and Canadian data update and believe this release will provide great value for our clients involved with trade area delineation, demographic analysis, and related drive time studies," said Don Segal, President of AST. He continues, "The data update, representing the latest NavTeq release, requires less than 105 mb of storage space for the entire US, and is designed to perform accurate drive time analyses very quickly."

#### ABOUT APPLIED SPATIAL TECHNOLOGY, INC.

Applied Spatial Technology, Inc. is a software development company specializing in providing innovative spatial analysis tools for government and commercial organizations.

Additional information about Freeway and Applied Spatial Technology, Inc. is available at [www.appliedspatialtechnology.com](http://www.appliedspatialtechnology.com).

#### Contact:

Holly Ross, Vice President Sales  
Applied Spatial Technology, Inc.  
Phone: 888-440-4278 (4AST)  
Email: [info@appliedspatialtechnology.com](mailto:info@appliedspatialtechnology.com)  
Web: [www.appliedspatialtechnology.com](http://www.appliedspatialtechnology.com)